

# ADRIELLE BOW BELLE — ICEY ROADS (EPK)

**Icey Roads — Single Release**

## SHORT BIO

Adrielle Bow Belle is a New York–based alt-pop and alt-R&B artist whose music blends cinematic minimalism with emotionally precise storytelling. Known for her soft, crystalline vocal tone and signature quiet intensity, she creates songs that explore identity, memory, and the subtle politics of everyday life. Her sound draws comparisons to FKA twigs and Dove Cameron, while her vocal layering and melodic architecture nod to Mariah Carey’s harmonic craftsmanship. With *Icey Roads*, Bow Belle continues shaping a world where softness becomes its own form of resistance.

## FULL BIO

Adrielle Bow Belle is an alt-pop and alt-R&B artist based in New York City, known for crafting songs that feel like a quiet storm — intimate, cinematic, and emotionally precise. Her sound blends dark-pop minimalism with slow-burn R&B sensibilities, anchored by vocals that are soft, crystalline, and unmistakably her own. She writes with restraint and intention, letting silence, space, and subtlety do as much work as melody.

Her music often explores the quiet politics of daily life: the identities we inherit, the systems we navigate, and the emotional landscapes shaped by both. Rather than dramatizing trauma, she approaches it with gentle clarity, using softness as a form of resistance. Her lyrics are sparse but loaded, her production icy but warm at the core — a contrast that has become her signature.

Her new single *Icey Roads* continues this evolution. Built on cold, shimmering synths and soft layered vocals, the track examines generational fear and the vigilance that comes from growing up in the shadow of immigration enforcement. A single “paper-bag” lyric collapses decades of inherited caution into one breath, turning personal memory into cultural commentary without ever raising its voice.

Bow Belle’s vocal timbre recalls the ethereal precision of FKA twigs and the cinematic clarity of Dove Cameron, while her approach to vocal layering and melodic architecture nods to Mariah Carey’s harmonic craftsmanship. Lyrically, she echoes the quiet political storytelling of Lauryn Hill and Tracy Chapman — artists who turn softness into truth-telling.

## **FOR FANS OF**

- FKA twigs
- Dove Cameron
- Mariah Carey
- Lauryn Hill
- Tracy Chapman
- BANKS
- Sevdaliza
- SZA (early)

## **ABOUT THE SINGLE — ICEY ROADS**

Icey Roads is a cinematic alt-pop / alt-R&B slow-burn built on cold, shimmering synths and soft, layered vocals. The track explores generational fear surrounding immigration enforcement — not through spectacle, but through subtle, lived-in detail. It’s a song about inherited vigilance, family memory, and the quiet ways we learn to survive.

## **KEY THEMES**

- generational fear and inherited vigilance
- immigration enforcement and emotional residue
- softness as resistance
- cinematic minimalism
- the politics of everyday life
- the tension between safety and identity
- the quiet power of storytelling

## **PRESS QUOTES**

- “Bow Belle turns quietness into a weapon — Icey Roads is a masterclass in subtle intensity.”

- “A cinematic alt-pop piece that feels both fragile and fearless.”
- “Her storytelling is soft, sharp, and culturally resonant — a rare combination.”
- “Icey Roads is the kind of song that whispers, then stays with you for days.”

## **PHOTOS**

Available to download via [BowBelleProductions.Com/EPK](https://BowBelleProductions.Com/EPK)

## **LISTEN**

- Spotify <https://open.spotify.com/artist/4mclwFSCoK9XTzKerNFRdn>
- Apple Music <https://music.apple.com/us/artist/adrielle-bow-belle/1194378361>
- YouTube <https://www.youtube.com/adrielleabelle>
- SoundCloud <https://soundcloud.com/adriellebowbelle>

## **SOCIALS**

- Instagram. [@adrielle.bow.belle](https://www.instagram.com/adrielle.bow.belle)
- TikTok [@adriellebowbelle](https://www.tiktok.com/@adriellebowbelle)
- YouTube: [@adriellebowbelle/https://www.youtube.com/adrielleabelle](https://www.youtube.com/adrielleabelle)
- Website: [BowBelleProductions.com](https://BowBelleProductions.com)

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